



DEFRAN RASHA ADITYA

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West Kalimantan Province, Pontianak City, South Pontianak Subdistrict, Parit Tokaya Urban Village

A Fresh Graduate from Tanjungpura University, International Relations Department, with a GPA of 3.55. During my study, I actively participated in various organizational and creative activities. I have hands-on experience as a Video Editor, Videographer, Drone Pilot, and Content Creator, with a strong passion for visual storytelling and digital communication. I am also experienced in social media strategy and content management, helping brands grow their digital presence. I possess strong communication skills, public speaking confidence, and cultural awareness. Besides that, I am proficient in operating editing and office software such as Adobe Premiere Pro, Canva, Excel, and Word, Capcut.

WORK EXPERIENCES

Indonesia Stock Exchange - Pontianak, Indonesia Aug 2023 - Dec 2023

Internship

- Sekolah Pasar Modal
- Softskill Leadership & Public Speaking
- Duta IDX Mobile & Kompetensi Virtual Trading
- Learning Management System Pasar Modal OJK & Sekuritas
- Internship In Reliance Sekuritas

Badan Penelitian dan Pengembangan Kalimantan Barat - Pontianak, Indonesia Sep 2024 - Nov 2024

Internship

- Creating a journal article about the goals of SDGS 4

Faculty of Social and Political Sciences, Tanjungpura University - Pontianak, Indonesia Apr 2021 - Jan 2024

Video Editor, Cameramen, Drone Pilot

- Operated Camera Equipment
- Piloted Drone Capture Cinematic Shoot
- Edited Footage Using Adobe Premiere Pro
- Managed Sound, Visual, And Lighting
- Youtube "[Ini Kampusku](#)"

Qubu Resort Pontianak - Pontianak, Indonesia May 2024 - Aug 2024

Videographer, Editor

- Create a Profile Video for Paradis-Q Waterpark
- Create a Video of the August 17th Flag Ceremony at Qubu Resort

Mandiri Tunas Finance - Sintang, Indonesia Dec 2023

Videographer, Editor

- Create a Gathering Video MTF Sintang 2023

EDUCATION

Universitas Tanjungpura - Pontianak Indonesia Aug 2021 - May 2025

Bachelor of International Relations, 3.55/4.00

SMA NEGERI 1 KETAPANG - Ketapang, Indonesia Apr 2019 - Apr 2021

Senior High School, IPS, 83.93/100.00

ORGANIZATIONS EXPERIENCES

Komunitas Model Fisip Untan - Pontianak, Indonesia Mar 2023 - Mar 2024

Kadiv HPPD

- Managed the official Instagram account [@komunitasmodelfisip.untan](#), including content planning, post scheduling, and feed curation to maintain a cohesive and visually appealing presence.
- Directed the creation of creative content
- Oversaw event documentation
- Trained team members in design skills

Komunitas Model Fisip Untan - Pontianak,Indonesia

Mar 2022 - Mar 2023

Member

- Learning Public Speaking
- Learning to Become a Fashion Model
- Learning to Become a Model

Korps Mahasiswa Hubungan Internasional - Pontianak,Indonesia

Mar 2022 - Mar 2023

Member Social Humanity (SOSMAS)

- Participated in planning and implementing social initiatives, community service programs, and humanitarian campaigns.
- Collaborated with team members to build partnerships with external organizations and manage field activity logistics.
- Developed skills in empathy, teamwork, coordination, and civic engagement within an international and diplomatic framework.

Musyawarah Perwakilan Kelas - Ketapang,Indonesia

Feb 2020 - Feb 2021

Chairman

- Collaborated with KPU Ketapang for the OSIS Presidential Election at SMAN 1 Ketapang 2020/2021
- Created the website e-votesmanegeri1ketapang.com for the OSIS Presidential Election at SMAN 1 Ketapang 2020/2021
- Ensured transparent communication between the class body and the school administration.
- Leadership
- Led the council in organizing and facilitating class deliberations and decision-making sessions to represent students' voices effectively.

EVENT EXPERIENCES

Welcoming Day Mahasiswa International Relations - Pontianak,Indonesia

Agst 2022 - Nov 2022

Public Relations

- Hotel Price Survey, Conducted a comprehensive survey of hotel prices across Pontianak to find suitable and cost-effective accommodation for event Welcoming Day.
- Sponsorship Outreach & Fundraising, Reached out to various government institutions and local businesses to obtain sponsorship funds and logistical support necessary for organizing the event.
- External Communications & Negotiations Managed communications and negotiations with external stakeholders and sponsors, ensuring clear articulation of the event's goals, target audience, and value propositions to secure support.
- Networking & Institutional Engagement, Built long-term working relationships with public and private sector entities in Pontianak to expand institutional networks and promote collaboration opportunities beyond the event.

World Water Day Celebration - Pontianak,Indonesia

Jan 2023 - Mar 2023

Public Relations

- Sponsorship Outreach & Fundraising, Reached out to various government institutions and local businesses to obtain sponsorship funds and logistical support necessary for organizing the event.
- External Communications & Negotiations Managed communications and negotiations with external stakeholders and sponsors, including coordination with the Ministry of Public Works and Public Housing (Kementerian Pekerjaan Umum dan Perumahan Rakyat), the Regional Drinking Water Company (Perusahaan Daerah Air Minum), and the River Basin Organization for Kapuas (Balai Wilayah Sungai Kapuas). Ensured a clear articulation of the event's objectives, target audience, and value propositions to secure institutional support and collaboration.
- Protocol And VIP Coordination,Delivered official invitations and maintained direct communication with key public figures and institutional representatives. Ensured the attendance of important officials, including the Mayor of Pontianak,the Head of the Ministry PUPR, PDAM, BWSK.

Public Information Transparency Ambassador - Pontianak,Indonesia

Sep 2023

Documentation Team

- Operated as a Cameramen to capture key moments during the event.
- Acted as a drone pilot to provide aerial footage for promotional use.
- Edited raw footage into a cohesive and engaging visual moment.
- Created a short teaser video to promote the event and raise awareness about public information transparency.

PROJECT

Content Creator Platform Tiktok & Instagram - @Folkskalimantan

Nov 2023 – Present

- Created Short video content (30 Seconds to 1 minute) showcasing the natural beauty and cultural richness of Kalimantan.
- Produced, Filmed, and edited aesthetic and informative visual content tailored for Tiktok and Instagram audiences.

SKILL, AWARDS, COMPETENCIES

- **Competencies** (2020): Second Place Winner of FLS2N Pontianak
- **Skill:** Negotiating, Public Speaking, Pitching, Time, Task & Project Management,Teamwork ,Communication ,Adaptability , Attention to Detail , Analytical Thinking , Organizational Skills , Leadership , Time Management
- **Hard Skills:** Drone piloting,Videography ,Cameraman,Video editing (Adobe Premiere Pro, CapCut) , Photo editing (Adobe Lightroom) , Sound management, Graphic design (Canva) , Microsoft Word, Excel, PowerPoint,PC building and troubleshooting.